



WEST LONDON FREIGHT QUALITY PARTNERSHIP



West London FQP Newsletter - June 2007

www.westlondonfqp.com

Moving Forward

The Partnership has been successful in the last 12 months in engaging with businesses and business groups and in increasing our membership numbers.

2006-07 Achievements:

Implemented directional signing improvements for Park Royal and produced the Park Royal Delivery Map.
We funded loading and unloading improvements at North and South Harrow, including additional loading bays to help local deliveries and collections.
Rolled out local freight seminars for West London borough officers and for businesses, in conjunction with TfL's Freight Unit and Metropolitan Police.
Raised awareness of the benefits of construction and retail consolidation centres to improve the operational efficiency.

Improving Engagement with the industry

In April 2007 we produced our Communication and Marketing Plan. The plan sets out our engagement and marketing strategy to raise awareness of the Partnership and how we can work with businesses to meet our objectives.

We will be contacting businesses in West London to promote best practice and to encourage membership of the WLFQP.

Go to www.westlondonfqp.com to sign up as a member or to find out the latest news and activities planned by the Partnership.

Business/Industry Freight Seminars



Jon Godfrey of Metropolitan Police speaking at the Harrow Freight Seminar

The Partnership organised local freight seminars where businesses had the opportunity to engage with their local authority/ TfL representatives on local and strategic freight issues.

These seminars discussed issues ranging from unfair PCNs, the lack of local overnight parking facilities and the impacts of the proposed Low Emission Zone in London on businesses.

Attendees were given guidance on freight best practice, goods vehicle safety and security measures and on proposals to improve air quality. The seminars identified the need for more private and public sector dialogue and partnership to develop sustainable solutions for freight in West London.

We will be rolling out these seminars in town centres and industrial areas in West London. If you are interested in attending these free seminars or would like us to organise one locally, please contact us.

Feedback on Park Royal Directional Signage

Following the successful implementation of directional signage improvements at Park Royal and the Park Royal Delivery Map, the post-implementation survey will commence in summer 2007. Businesses and drivers will be interviewed for feedback on the impact of the improvements in helping drivers better plan their route and in reducing the number of drivers getting lost on local roads in Park Royal.



Transport for London



TfL Freight Operators Recognition Scheme (FORS)



FORS is a TfL funded initiative designed to encourage road freight operators to adopt best practice in London. Freight operators will be able to find assistance online or get in touch by telephone or post. Visits by TfL and its key strategic partners, the Metropolitan Police Service, may also be arranged for operators seeking specific advice relating to vehicle maintenance, EU regulations etc. Pioneer FORS members will receive information on fuel efficiency, occupational road risk, TfL delivery initiative, journey planner for freight and freight training initiative.

There is no charge to join FORS. Sign up online at <http://www.tfl.gov.uk/businessandpartners/freight> or call Glen Davies, TfL's FORS Manager on 02070273029 for further information.

Key Initiatives in 2007

- We will be working with LB Brent to identify improvement measures to help loading and unloading activity at Wembley High Street;
- Pending authority approval, we hope to fund the implementation of improvements to kerbside loading and unloading at Ealing town centre;
- Reducing fly-tipping and improving monitoring/enforcement at known fly-tipping sites in West London;
- Promoting construction logistics plans to the industry - these refer to proposals for consolidating deliveries and collections that are made at construction sites. This measure will reduce the number of goods vehicles on the road and improve traffic flow around such sites;
- The Partnership will be seeking funding to improve directional signage to industrial estates and to discourage goods vehicles travelling through residential roads in West London.

Contact Us

Membership of the Partnership is open to all parties who subscribe to our objectives and are involved with freight issues in West London.

For more information contact Kevin Ratnasingam on 01483 742 948 or by e-mail at kevin@westlondonfqp.com

Freight Audits at Industrial Estates

The WLFQP have funded freight studies at North Feltham Trading Estate and at Hayes/Harlinton and Heathrow Business Areas located to the north of the M4. Drivers and businesses were surveyed to better understand goods vehicle operation at these estates and the freight issues facing them. The scope of work includes reviewing directional signing, air quality impacts and promoting workplace travel plans to improve the way deliveries are made and how staff travel to work. The final study report will be published in Summer 2007.

The WLFQP will be funding similar studies at other estates in West London.



On-street parking at North Feltham Trading Estate

Are there any freight issues we could help you with?

Contact us to learn how we can work together to improve freight operation throughout West London.